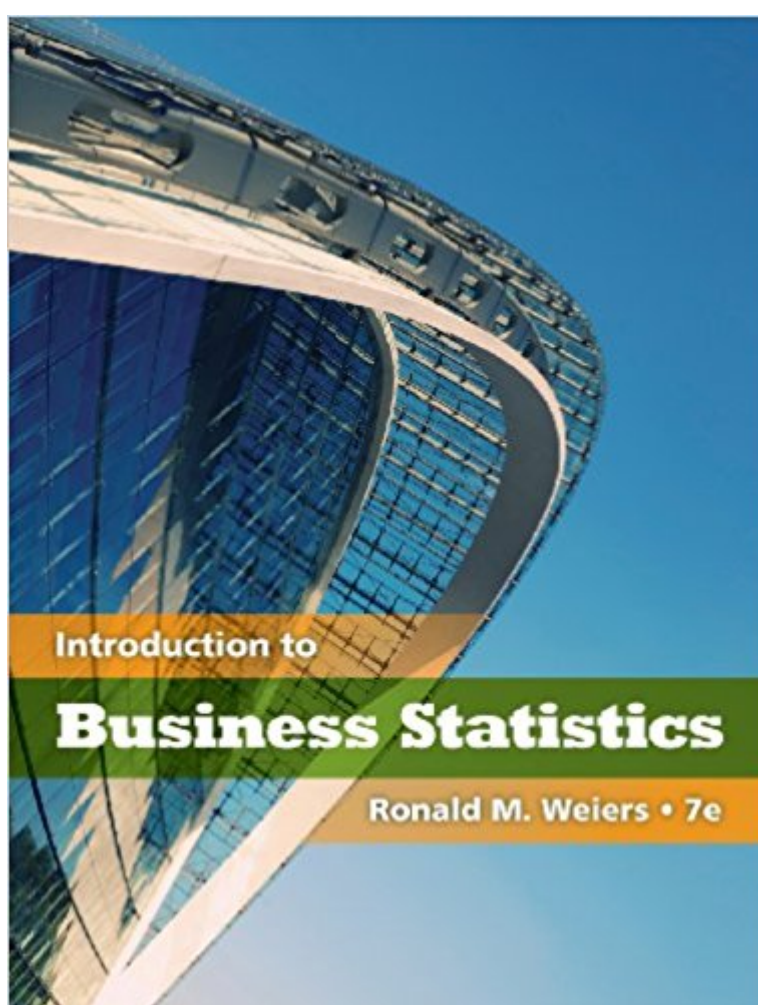The book was found

Introduction To Business Statistics (with Premium Website Printed Access Card) (Available Titles CengageNOW)

Synopsis

Highly praised for its exceptional clarity, conversational style and useful examples, INTRODUCTION TO BUSINESS STATISTICS, Seventh Edition, was written specifically for you. This proven, popular text cuts through the jargon to help you understand fundamental statistical concepts and why they are important to you, your world, and your career. The text's outstanding illustrations, friendly language, non-technical terminology, and current, real-world examples will capture your interest and prepare you for success right from the start.

Book Information

Series: Available Titles CengageNOW

Hardcover: 896 pages

Publisher: South-Western College Pub; 7 edition (March 17, 2010)

Language: English

ISBN-10: 0538452196

ISBN-13: 978-0538452199

Product Dimensions: 8 x 1.4 x 10 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars   12 customer reviews

Best Sellers Rank: #2,799 in Books (See Top 100 in Books)   #6 inÃ Â Books > Business & Money > Education & Reference > Statistics   #7 inÃ Â Books > Textbooks > Business & Finance > Human Resources   #15 inÃ Â Books > Science & Math > Mathematics > Applied > Statistics

Customer Reviews

Dr. Ron Weiers is an award-winning teacher and textbook author in the fields of business statistics and marketing research. He holds a passion for "making complicated things understandable," which is evident in the clear, conversational writing style found in his INTRODUCTION TO BUSINESS STATISTICS. Dr. Weiers is a recipient of the Indiana University of Pennsylvania Distinguished Faculty Award for Teaching. He is an adjunct professor at the H. John Heinz III School of Public Policy and Management, Carnegie Mellon University, and is Professor Emeritus at the Eberly College of Business and Information Technology, Indiana University of Pennsylvania. Dr. Weiers has served as a marketing, technical and automotive consultant to organizations such as the Coleman Company, the U.S. Department of Energy, and the Society of Automotive Engineers. He has authored 8 automotive books on topics ranging from repair and maintenance to fuel efficiency and safety. Dr. Weiers has provided research and advisory services to the U.S. Department of

Energy, National Highway Traffic Administration, and National Public Services Research Institute. He has developed Public Affairs Programs on Urban Transportation, Fuel Efficiency, Vehicle Safety, and Exhaust Emissions for the U.S. Headquarters of the Society of Automotive Engineers, and has authored an SAE Public Affairs Report on Automotive Noise Pollution. Dr. Weiers earned his B.S. in Industrial Engineering at the University of Pittsburgh and his S.M. in Industrial Management from the Sloan School of Management at the Massachusetts Institute of Technology. He later received his Ph.D. in Marketing Research and Analysis from the University of Pittsburgh. Dr. Weiers is a member of several professional organizations, including the American Marketing Association, the American Statistical Association, the Decision Sciences Institute, and the Society of Automotive Engineers.

good product

hate statictics

received on time and no issues

I used this book for Intro to STATS as part of my Nursing studies in prep for Nursing Research.. I thought the book was very helpful.

Book in good condition. I read it and passed my class.

The book is in a condition

Its the exact book for my statistics class, great book

Quality wasn't great but it did the job

Introduction to Business Statistics (with Premium Website Printed Access Card) (Available Titles CengageNOW) Algebra and Trigonometry with Analytic Geometry (with CengageNOW Printed Access Card) (Available Titles CengageNOW) Oceanography: An Invitation to Marine Science (with CengageNOW Printed Access Card) (Available Titles CengageNOW) Chemistry: The Molecular Science (with CengageNOW 2-Semester Printed Access Card) (Available Titles CengageNOW) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed

Access Card and Essential Textbook Resources Printed Access Card) A Mathematical View of Our World (with CD-ROM and iLrnÃ¢ Â¢ Student, and Personal Tutor Printed Access Card) (Available Titles CengageNOW) Essentials of College Physics (with CengageNOW 2-Semester and Personal Tutor Printed Access Card) (Available 2010 Titles Enhanced Web Assign) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding ICD-10-CM and ICD-10-PCS: A Worktext (with Cengage EncoderPro.com Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Essentials of Statistics for Business and Economics (with CD-ROM) (Available Titles CengageNOW) Essentials of Business Communication (with Premium Website, 1 term (6 months) Printed Access Card) Business Communication: Process and Product (with Student Premium Website Printed Access Card) PianoLab: An Introduction to Class Piano (with Premium Website Printed Access Card & Keyboard for Piano) Essential Jazz (with CourseMate Printed Access Card and Download Card for 2-CD Set Printed Access Card) A Guide to Health Insurance Billing (with Premium Website, 2 term (12 months) Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Website, 2 terms (12 months) Printed Access Card for Cengage EncoderPro.com Demo) Music for Ear Training (with Premium Website Printed Access Card) Music in Childhood: From Preschool through the Elementary Grades (with Premium Website Printed Access Card) Delmar's Comprehensive Medical Assisting: Administrative and Clinical Competencies (with Premium Website Printed Access Card and Medical Office Simulation Software 2.0 CD-ROM) Business Law Today, Standard Edition (Available Titles CengageNOW)